

Using the BART System

Route 1 starts in Bad River westbound on Hwy 2 and northbound on Hwy 13 and ends in Red Cliff. The route includes a connection service to the city buses from Washburn, Ashland and Mellen communities.

Route 2 starts in Red Cliff southbound on Hwy 13 and eastbound on Hwy 2 and ends in Bad River. The route includes a connection service to the city buses from Washburn, Ashland and Mellen communities.

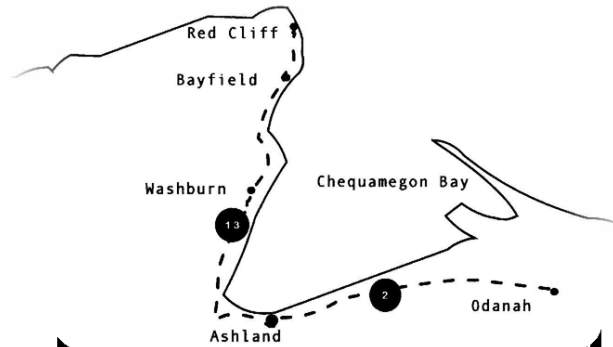
Although the bus routes have specific stops along the routes (see bus stop locations) the bus can be flagged down at any street corner on city routes *except* Main Street in Ashland. In rural areas the bus may be flagged down at any point that does not create a safety hazard. When you see the bus coming simply wave to the bus driver. If you are unsure that you are getting on the right bus, please ask the driver for assistance. Let the driver know your destination when you board or just prior to reaching your destination. If in doubt of the safety of locations, please call the BART dispatcher at 682-9664 for assistance.

While you are riding

Please observe the following rules and suggestions to ensure a safe and pleasant trip.

1. Save the front seats for senior citizens and people with disabilities.
2. Refrain from smoking, eating, drinking, or littering
3. Turn off portable radio or electronic devices, or use headphones so the sound is limited to the individual listener.
4. Do not have distracting conversations with the bus operator.
5. Collapse your stroller before you board the bus and find a seat. The stroller must be stored out of the aisle.
6. The only animals allowed are service animals.
7. The use of improper language, boisterous behavior or fighting may result in a rider being prohibited from riding the bus.
8. No personal errand stops are allowed, once you leave the bus, you pay a new fare.

BAY AREA RURAL TRANSIT



715-682-9664
www.bartbus.com

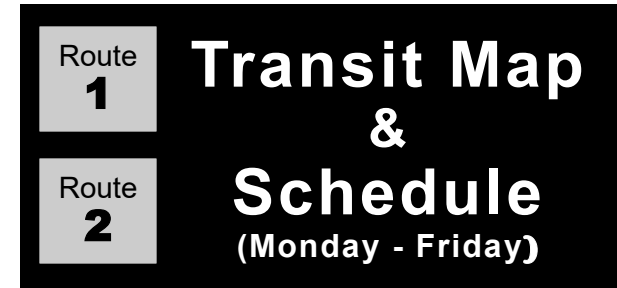


Bay Area Rural Transit
2216 6th Street East
Ashland, WI 54806
715-682-9664

Rev 10/2023

Up to 50% of the operating deficit of this project is expected to be covered by federal funding provided by the Federal Transit Administration under 49 USC § 5311 (CFDA 20.509).

Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in programs and activities receiving Federal financial assistance. Information concerning Title VI complaint procedures or for more information, please contact the Title VI Coordinator by calling 715.682.9664.



A Public Transportation Service



**Serving the
Chequamegon Bay Area**

Information and Contact

Phone: **715-682-9664**
Email: bartbus@bartbus.com
Website: www.bartbus.com
Mail: BART
2216 6th Street East
PO Box 612
Ashland, WI 54806

WELCOME

Welcome aboard the BART Bus System

The BART bus system has served the Chequamegon Bay Area for over 40 years. It provides riders with a safe, clean, and reliable alternative means of transportation in the Ashland and Bayfield County areas.

Serving Red Cliff, Bayfield, Washburn, Ashland and Bad River, riding the bus in these communities is convenient for most, as more than 80% of all residents live within walking distance of the BART routes. The BART offers service at each location on the routes every 2 hours.

Riding the bus is a good travel choice because it helps our environment and reduces traffic congestion and parking problems. The unlimited - ride BART monthly passes make riding the bus in the Chequamegon Bay Area a real bargain for everyone.

Please take time to read about the public transportation services offered by BART. If you have any questions please feel free to call the BART office at 715-682-9664 Monday - Saturday. Or check out our website at: www.bartbus.com

Service Hours

The Bus system runs

5:30 AM to 8:00 PM Monday—Friday
at two hour intervals

Look for our separate Saturday flyer
Sorry... no Sunday service at this time

No Service on these Holidays

- January 1st (New Years Day)
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

The Ashland City Bus

Riders from outlying areas of Ashland and Bayfield Counties can transfer to the Ashland City Bus to easily get around Ashland. Look for the Ashland City Bus brochure or call 682-9664 for more information.

Cash Fares

Cash fares are based on the number of zones a passenger rides for a one-way trip (see cash fare table). Exact cash must be placed in the fare box upon boarding the bus. The driver does not give change, but may require a passenger to show the fare before entering it in the fare box.

Passes

Volume passes are based on the cash fare rates, but offer the rider a discount for buying the pass in advance. This pass does not expire. Purchase of volume passes may be made by check or exact cash from the driver or any of the pass outlets.

Monthly Passes are available and the best deal for frequent riders. Monthly passes provide unlimited rides within the number of zones purchased by the rider. The pass is for the individual purchaser only and may not be shared. Your name must be placed on the pass and will be recorded at the BART office for identification. This pass does expire at the end of each month. Purchase of monthly passes may be made by check or exact cash from the driver or any of the pass outlets.

BART passes may be purchased from the drivers with exact amount or at the following locations:

Ashland City Hall Treasurers Office
Washburn City Hall

Disability Applications may be received from the BART office only. Please call 715-682-9664 for more information and application materials.

Cash Fare Table

Zone Fares	Adult	E/H **	Youth *
Within a Zone	\$ 2.00	\$ 1.00	\$ 1.50
2 Zones	\$ 2.50	\$ 1.25	\$ 2.00
3 Zones	\$ 3.00	\$ 1.50	\$ 2.25
4 Zones	\$ 4.00	\$ 2.00	\$ 2.75

Volume Pass Rate

Volume Pass	Value	Price
Based on rider fares (does not expire)	\$ 20.00	\$ 18.00

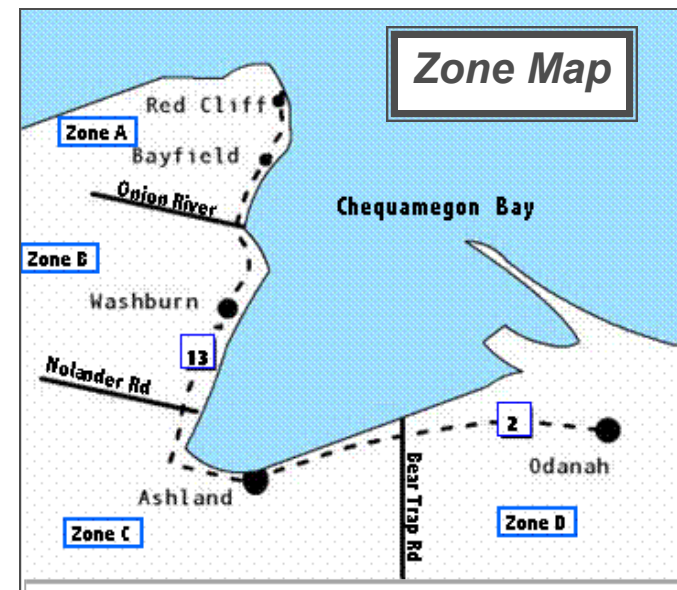
Monthly Pass Rate

Monthly Passes	Adult	E/H **	Youth *
2 Zones	\$ 42.00	\$ 30.00	\$ 34.00
3 Zones	\$ 59.00	\$ 40.00	\$ 44.00
4 Zones	\$ 72.00	\$ 52.00	\$ 56.00

** Senior age 60+ and/or disabled (with eligibility card)

* Youth (age 6 Through 17)

Children under 6 free, (must be accompanied by adult)



Bay Area Rural Transit

Monday Through Friday, Except Holidays -

Please arrive at the bus stop a few minutes early.

SEE ASHLAND MAPS

SEE ASHLAND MAPS

BAD RIVER

Moccasin Trail Center	6:53	8:53	10:53	12:53	2:53	4:53
Bad River Clinic	—	6:54	8:54	10:54	12:54	2:54
New Odanah	—	6:55	8:55	10:55	12:55	2:55
Old Odanah	—	7:04	9:04	11:04	1:04	3:04

ASHLAND

Wal-Mart	5:30	7:19	9:19	11:19	1:19	3:19
Tractor Supply	—	7:23	9:23	11:23	1:23	3:23
14th Ave E & Main	5:33	7:25	9:25	11:25	1:25	3:25
Willis & Main	5:34	7:27	9:27	11:27	1:27	3:27

SUPER ONE

2nd Ave W & Main	5:41	7:36	9:36	11:36	1:36	3:36
4th Ave W & Main	5:42	7:37	9:37	11:37	1:37	3:37
12th Ave W & Main	5:44	7:39	9:39	11:39	1:39	3:39
Ashland Hospital	5:49	7:44	9:44	11:44	1:44	3:44
Northwood Tech College	5:50	7:48	9:48	11:48	1:48	3:48
6th St W & Beaser	5:53	7:51	9:51	11:51	1:51	3:51
6th St W & 21st Ave W	5:54	7:53	9:53	11:53	1:53	3:53

WASHBURN

5th & Bayfield St	6:09	8:08	10:08	12:08	2:08	4:08
Central Ave & Bayfield St	6:11	8:11	10:11	12:11	2:11	4:11
6th Ave E & Bayfield St	6:12	8:12	10:12	12:12	2:12	4:12

BAYFIELD

Hwy 13 & S 7th St	6:25	8:25	10:25	12:25	2:25	4:25
Captain's Spirits	6:30	8:30	10:30	12:30	2:30	4:30

RED CLIFF

Old Housing	6:35	8:35	10:35	12:35	2:35	4:35
Legendary Waters Casino	6:36	8:36	10:36	12:36	2:36	4:36

ROUTE 1 WEST/NORTH

ROUTE 2 SOUTH/EAST

RED CLIFF

Hillside Housing	6:47	8:47	10:47	12:47	2:47	4:47
New Housing	6:51	8:51	10:51	12:51	2:51	4:51
Legendary Waters Casino	6:55	8:55	10:55	12:55	2:55	4:55
Old Housing	6:57	8:57	10:57	12:57	2:57	4:57

BAYFIELD

Captain's Spirits	7:02	9:02	11:02	1:02	3:02	5:02
Highway 13 & S 7th St	7:07	9:07	11:07	1:07	3:07	5:07

WASHBURN

6th Ave E & Bayfield St	7:18	9:18	11:18	1:18	3:18	5:18
1st Ave E & Bayfield St	7:21	9:21	11:21	1:21	3:21	5:21
5th & Bayfield St	7:24	9:24	11:24	1:24	3:24	5:24

ASHLAND

6th St W & 21 Ave W	7:38	9:38	11:38	1:38	3:38	5:38
6th St W & Beaser Ave	7:40	9:40	11:40	1:40	3:40	5:40
Ashland Hospital	7:44	9:44	11:44	1:44	3:44	5:44
Northwood Tech College	7:48	9:48	11:48	1:48	3:48	5:48
12th Ave W & Main St	7:53	9:53	11:53	1:53	3:53	5:53
Huhn Rexall	7:55	9:55	11:55	1:55	3:55	5:55
2nd Ave W & Main St	7:57	9:57	11:57	1:57	3:57	5:57

SUPER ONE

Willis & Main St	8:00	10:00	12:00	2:00	4:00	6:00
14th Ave E & Main St	8:06	10:06	12:06	2:06	4:06	6:06
Tractor Supply Store	8:08	10:08	12:08	2:08	4:08	6:08
Walmart	8:10	10:10	12:10	2:10	4:10	6:10
	8:14	10:14	12:14	2:14	4:14	6:14

BAD RIVER

Old Odanah	8:24	10:24	12:24	2:24	4:24	6:24
New Odanah	8:31	10:31	12:31	2:31	4:31	6:31

Specialized Services

Senior Citizen Riders - are important to BART. If you need assistance understanding the bus schedule or where to board, call 682-9664. We also are pleased to offer a senior rate if you are over 60 years (see the fare schedule and use the E/H column for determining your fare.)

Disabled Assistance - All BART buses are equipped with wheelchair lifts. Riders needing special help are encouraged to call 682-9664 within 24 hours of your trip so we may assist with your special needs. (an eligibility card is required to qualify for the special services. Call the BART office at 682-9664 to receive an application.)

The buses make every effort to run as close to the schedule as possible, however due to the weather conditions and other traffic situations, they may run a few minutes late. YOUR PATIENCE IS APPRECIATED

Bike Racks - All buses are equipped with bike racks during the spring, summer and fall months. Please call the BART office for specific dates. The passenger must be able to secure their own bike on a first come first serve basis and be solely responsible for the liability of the bike.

BART Bus Stops

- Red Cliff: New Housing, Old Housing, N Bradum Rd, Hillside Housing, Legendary Waters Casino
- Bayfield: Captains Spirits & Deli, Highway 13 & 7th St
- Washburn: 6th Ave E & Bayfield St, 1st Ave E & Bayfield St, 5th Ave W & Bayfield St, Central Ave & Bayfield St, (* Old Hospital, Autumn Manor)
- Ashland: (See the Ashland Maps) * Great Lakes Visitor Center
- Bad River: Chief Blackbird Center, Clinic, Community Center, Elderly Office, Casino, Moccasin Trail Center

* Locations by call-in only (715) 682-9664



Connecting to Other Buses

Paid fare on the Route 1 and Route 2 buses includes one transfer to the Ashland City Bus or the Washburn Blue Goose. Transfers are only given to riders whose destination is not on the specific route schedule. Transfers are also only valid within the time listed on the ticket.

*For times and location questions,
call 715-682-9664*

Main Street Ashland

Ashland's Main Street is serviced by both Route 1 and Route 2.

On Route 1 coming in from Wal-Mart and Bad River, the bus travels west on Main Street to Beaser Ave. After making a stop at the transfer station located by the Ashland SuperOne, the Route 1 bus, then proceeds to the Ashland Hospital.

On Route 2 coming in from the northern communities, the bus travels east on Sixth Street to Beaser Avenue. It then makes a stop at the Ashland Hospital then turns around and heads back toward Main Street via Beaser Avenue. On Main Street, the Route 2 bus heads east towards Wal-Mart and Bad River, making a stop at the transfer station located by the Ashland SuperOne.

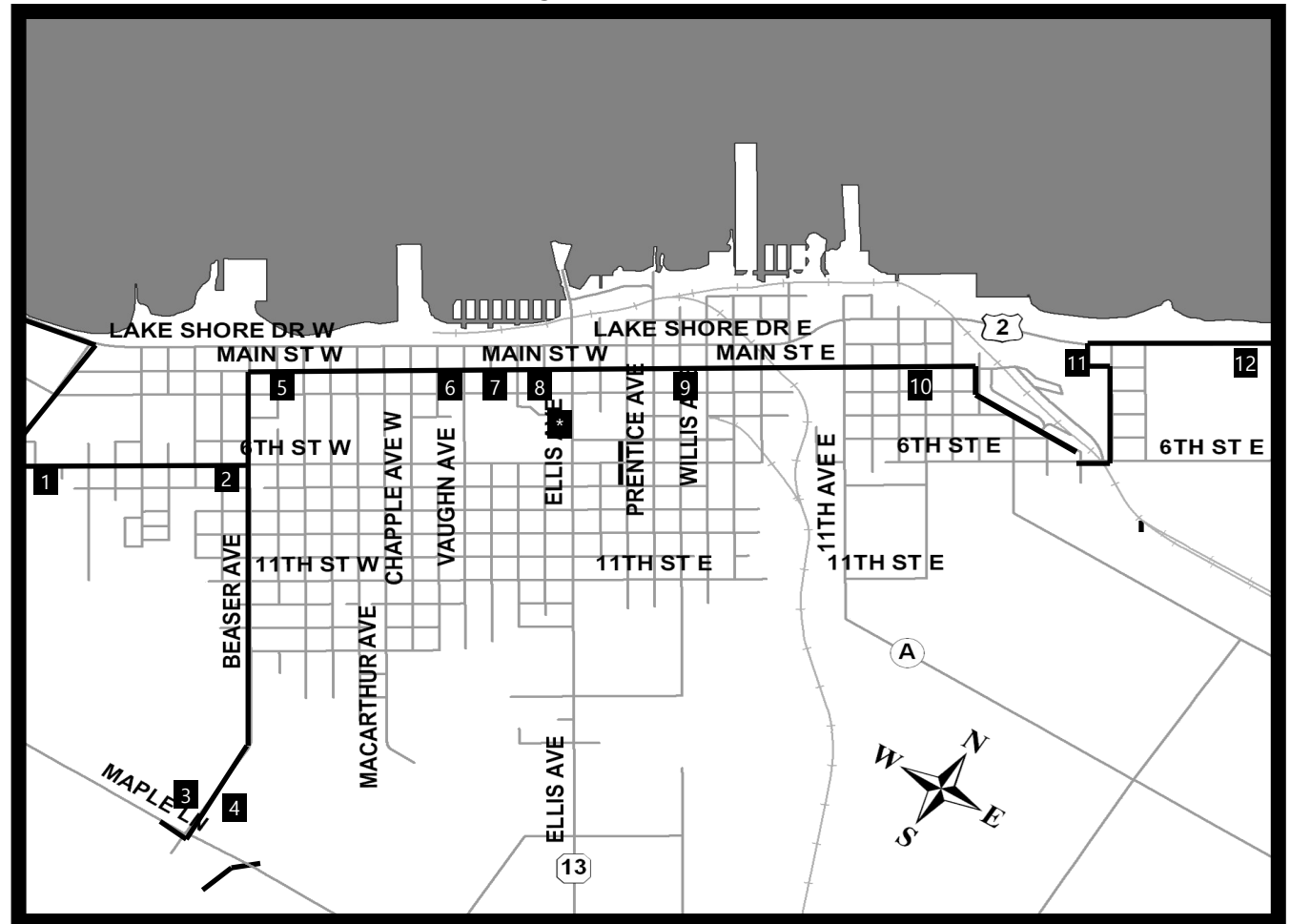
From Chapple Ave. to Ellis Ave. on Main Street the bus will only stop at designated bus stops.

Eastbound - the stops are at Huhn R/X and 2nd Ave. West.

Westbound - the stops are at 2nd Ave. West and 4th Ave W.

*For times and location questions,
call 715-682-9664*

City of Ashland Route



West Ashland Bus Stops

- 1 6th St. & 21st Ave. West
- 2 6th St. & Beaser Ave.
- 3 Ashland Hospital
- 4 Northwood Technical College
- 5 12th Ave. West & Main St.
- 6 Huhn R/X
- 7 4th Ave W & Main St.
- 8 2nd Ave. West & Main St.
- * Transfer Station (Super One)

East Ashland Bus Stops

- 9 Willis Ave. & Main St.
- 10 14th Ave. East & Main St.
- 11 Tractor Supply
- 12 Wal-Mart

Connections to the Ashland City Bus and Mellen buses can be made at the transfer station near the Ashland Super One. Please let your bus driver know if you need to make a connection to one of these buses.